



2017 PARTICIPATION SUMMARY



TOTAL PARTICIPATION

461,680

PARTICIPATED IN PROGRAMS

145K



+12.4%
GROWTH

WE ALSO DELIVERED MORE THAN 446K PROMOTIONAL ACTIVITIES IN COMMUNITIES AND SCHOOLS ACROSS VICTORIA

PARTICIPATED IN COMPETITIONS

316K

NAB AFL AUSKICK

43,104

PARTICIPANTS

CLUB FOOTBALL

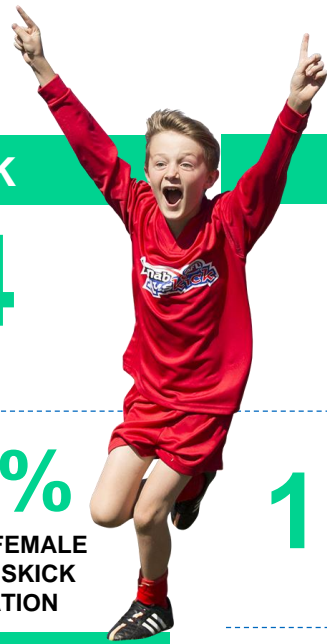
6,611

TEAMS

SCHOOL FOOTBALL

146,290

PARTICIPANTS IN SCHOOL COMPS



726

AUSKICK CENTRES

+36%

GROWTH IN FEMALE NAB AFL AUSKICK PARTICIPATION

1,139

CLUBS

82

COMMUNITY LEAGUES

102,402

PARTICIPANTS IN SCHOOL BASED PROGRAMS

SOCIAL FOOTBALL

4,584

PARTICIPANTS IN AFL 9s COMPETITIONS

78,000+

VOLUNTEERS

+43%

TOTAL SCHOOL GROWTH ACROSS PROGRAMS AND COMPETITIONS

FEMALE FOOTBALL

108,021

FEMALE PROGRAM AND COMPETITION PARTICIPANTS



DIVERSITY & INCLUSION

57,433

MULTICULTURAL PARTICIPANTS

9,141

INDIGENOUS PARTICIPANTS

COACHES & UMPIRES

16,560

ACCREDITED COACHES

23%
OF ALL PARTICIPATION

747
DEDICATED FEMALE CLUB TEAMS

+110%
IN CLUB TEAMS

1,123

PARTICIPANTS WITH A DISABILITY



7,714

ACCREDITED UMPIRES

