

2017 AFL Victoria Community Media Awards – CATEGORIES

Note: all entries should be submitted via the survey entry form

COMMUNITY

PHOTOGRAPHIC

BEST FOOTBALL PHOTOGRAPH - ACTION

Judges will consider visual impact, technical superiority, creativity and ability to capture a single moment. Entry to be submitted with a high resolution colour file of the photograph (JPEG).

BEST FOOTBALL PHOTOGRAPH – CHARACTER OF THE GAME

Judges will consider visual impact, technical superiority, of images that showcase the unique character, people or culture of community football. Entry to be submitted with a high resolution colour file of the photograph (JPEG).

Copyright of all images submitted remains with the respective entrants. Images submitted may be used by AFL Victoria for the purposes of promotions and in official publications/website. All images used in this way will receive appropriate name credits. All attempts will be made to inform the submitter before publication.

PRINT

BEST PRINT/ONLINE FEATURE STORY

Nominations to be a feature piece on a club, league, player, issue or personality in community football.

Judges will be looking for writing excellence, storytelling ability and general impact. A copy of the article as a full page tear sheet is to be submitted (ORIGINAL - Scanned preferable in PDF format).

BEST PRINT/ONLINE NEWS STORY

Nominations to be a single news story on a club, league, player, issue or personality in football.

Judges will be looking for writing excellence, newsworthiness, research and impact. A copy of the article as a full page tear sheet is to be submitted (ORIGINAL - Scanned preferable in PDF format).

BEST FOOTBALL COLUMN – (PRINT/ONLINE or FOOTBALL RECORD)

Nominations to be a regularly published column that provides information, analysis, character and reportage of community football.

Judges will be looking for originality of voice, newsworthiness, accuracy and impact. This award is now in two categories, print/online and columns in local league football records.

Nominee to submit at least four different columns as representative of the work for judging.

Copies of the article as a full page tear sheet is to be submitted (ORIGINAL - Scanned preferable in PDF format).

BEST NEWSPAPER COVERAGE - (DAILY)

Entries from publications should demonstrate a broad, original, consistent and quality coverage of community football.

A compilation of tear sheets of daily editions should be submitted as examples of daily football coverage, promotion/publicity for special events, and coverage given to community football in general. (ORIGINAL - Scanned preferable in PDF format).

Eligibility for this category is open to newspapers printed on a **daily** basis.

BEST NEWSPAPER COVERAGE - (NON-DAILY)

Entries should demonstrate broad, original, consistent and quality coverage of community football.

A compilation of tear sheets of daily editions should be submitted as examples of football coverage, promotion/publicity for special events, and coverage given to community football in general. (ORIGINAL - Scanned preferable in PDF format).

Eligibility for this category is open to newspapers printed on a **weekly, bi-weekly or tri-weekly** basis.

RADIO

BEST RADIO MATCHDAY COVERAGE

Judges will highly regard entries that show originality, accuracy, relevance, clarity, knowledge and colour.

An audio file is to be submitted with four excerpts from different games of football match-day coverage, including interviews and crosses where possible. **No long than five minutes.**

Entry should also include a written outline of coverage provided by the station; both on a regular weekly basis and to special events. Please consider the best possible method to showcase what you do within the **five minute** limit and submit via MP3 format file.

BEST RADIO FOOTBALL SHOW

An audio file is to be compiled and submitted that best displays the content and style of the relevant football show. **No longer than five minutes.**

Entry should also include a written outline of the show and include any special features. Please consider the best possible method to showcase what you do within the **five minute limit** and submit via MP3 format file.

TELEVISION

BEST TELEVISION NEWS OR FEATURE STORY

Judges will consider originality, entertainment value, quality of production and newsworthiness.

Entries to be submitted with an MP4 copy of the feature story or online link, and a short written description of the content.

ONLINE

BEST USE OF ONLINE MEDIA – TV SHOW

Judges will be looking for dynamic use of the online medium, originality, innovation, presentation, insight, and participation by audience.

Entries can be submitted by MP4 file or web addresses. It is the entrant's responsibility to ensure the specific links are still active.

BEST USE OF ONLINE MEDIA – Website / Social Media / Technology

Judges will be looking for dynamic use of the online medium, originality, innovation, presentation, insight, and participation by audience.

Entries can be submitted by MP4 file or web addresses. It is the entrant's responsibility to ensure the specific links are still active. A description of activity and highlights is also required.

VFL / TAC CUP / VFL WOMEN'S/ TAC CUP GIRLS

PHOTOGRAPHIC

BEST FOOTBALL PHOTOGRAPH - ACTION

Judges will consider visual impact, technical superiority, creativity and originality. Entry to be submitted with a high resolution colour file of the photograph (JPEG).

BEST FOOTBALL PHOTOGRAPH – CHARACTER OF THE GAME

Judges will consider visual impact, technical superiority, of images that showcase the unique character, people or culture of community football. Entry to be submitted with a high-resolution colour file of the photograph (JPEG).

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PRINT/ONLINE

BEST PRINT/ONLINE FEATURE STORY

Nominations to be a feature piece on a club, player, issue or personality in VFL, VFL Women's, TAC Cup or TAC Cup Girls football that delves deeper than just game reporting.

Judges will be looking for writing excellence, newsworthiness, research and impact. A copy of the article as a full page tear sheet is to be submitted (ORIGINAL - Scanned preferable in PDF format).

BEST PRINT/ONLINE COVERAGE

Entries from publications/website should demonstrate a broad, original, consistent and quality coverage of VFL, VFL Women's, TAC Cup or TAC Cup Girls.

A compilation of tear sheets/screen shots of editions should be submitted as examples of football coverage, promotion/publicity for special events. (ORIGINAL - Scanned preferable in PDF format).